



COAST NEWS COMMUNITY

Advertising Rates and Sizes

We publish over 40,000 papers per week, available from 250 distribution points across the Central Coast. Most stories are published on our website, www.coastcommunitynews.com.au which attracts over 300,000 viewers per month.

Advertisers typically provide their own artwork, however our graphic designer can assist with design (surcharge applies). Artwork is required by 5pm two days prior to the publication date - ad proofs will be emailed to you for confirmation.

To book your advertisement, call 0490 341 705 or email sales@centralcoastnews.net

PRINT (FULL COLOUR)

SIZES	DIMENSIONS (WIDTH X HEIGHT)	PRICE PER EDITION ¹
Full page	A: 260 (w) x 380 (h)	\$1,240
One-half page	A: 260 (w) x 190 (h)	\$790
One-third	A: 260 (w) x 120 (h)	\$590
One-quarter page	A: 260 (w) x 90 (h), B: 130 (w) x 190 (h)	\$470
One-fifth	A: 260 (w) x 75 (h)	\$370
One-eighth page	A: 130 (w) x 90 (h), B: 85 (w) x 150 (h)	\$270
What's On (One-Twelfth)	A: 85 (w) x 90 (h)	\$150

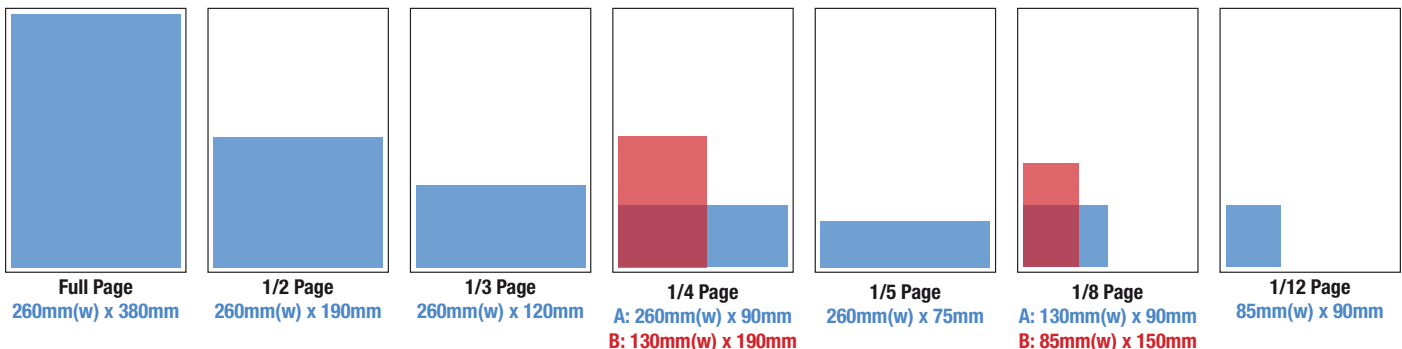
DIGITAL (Mobile, tablet, iPad, laptop, desktop)

	DIMENSIONS	RUN TIME	PRICE PER RUN ¹
Home page + click-through	MREC 350w x 250px	4 weeks	\$590
Home page	MREC 350w x 250px	4 weeks	\$390
Category	MREC 350w x 250px	4 weeks	\$290
Weekly Newsletter	Leaderboard 728w x 90px	4 weeks	\$190
Embedded	MREC 350w x 250px	Permanent	\$190 (one-of cost)
NFP Online Directory		12 months	\$75 p.a.

* GIF, JPG or PNG file format (150K load) for display across desktop, mobile or tablet

Note: 15% surcharge for front or back page banner

1. Prices do not include GST (please add 10%)



<https://coastcommunitynews.com.au/advertising-rates/>