

NEWSPAPERS

Central Coast

Special arrangements for advertising for Not for Profit Organisations

As community newspapers, Central Coast Newspapers advertise details of not for profit community organisations and their events in and around their respective areas in a specially subsidised arrangement. This applies to three different areas of each newspaper.

- 1.** The first is a directory for listing organisations where the information is presented in an easy to use format with like organisations grouped to make them easier to find and it includes regular activity detail as well as contact information. The cost of this listing is a once every 25 edition payment of \$75 and the organisation receives a free subscription. See below for more details.
- 2.** A separate subsidised arrangement exists for promoting specific one off events with information that applies only to that event. The lowest cost for these is where the information is placed as a public notice at a subsidised cost of \$33 per edition of each paper.
- 3.** Where a not for profit organisation is looking for more exposure than in the public notices, we offer a special discount where you choose a display advertisement size and we will add for free the same size space as booked at no extra charge, to the base rate, if we can also add our logo and a short message saying "Sponsored by Central Coast Newspapers". This means that for example, if you book a quarter page advertisement, we will give you a half page advertisement at the quarter page cost plus colour. If you are interested in this option, please contact us for prices for the various sizes on offer. Additionally, advertisers will have their entry in the Coastal Diary enhanced for FREE.

All Not for Profit Community Organisations that would like to be included in options 1 and/or 2 will need to complete the following form and return it to Central Coast Newspapers together with the appropriate nominal payment where appropriate.

Pre and post event articles and photographs are most welcome but we cannot guarantee that they will be published as this will be subject to available space and other priorities.

Organisation listings

Organisation listings only cost \$75 for 25 editions, which is the cost of a 25 edition subscription to the newspaper. A copy of each edition will be sent to the postal address supplied. In this way, recipients will be able to check their entry regularly and advise us of any changes so that their entry will remain up to date at all times. The listing will remain in place for the life of each subscription and each subsequent renewal.

02 4325 7369

Level 2, 86-88 Mann St, Gosford & 3 Amy Close, Wyong - PO Box 1056, Gosford 2250

www.centralcoastnews.net - manager@centralcoastnews.net

Please list my organisation in the not for profit organisation directory under the following category/
activity heading:

In: Peninsula News Coast Community News Wyong Regional Chronicle

Name of organisation:

Description of activity* (up to 25 words):

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.....
.....

Regular event (if you have one) takes place:

.....
.....

Contact information* (for publication):

Email address* (for/not for publication):

Postal address* (for/not for publication):

***MANDATORY FIELD**

SPECIFIC EVENT NOTICES

Specific Event Notices are one off entries that will appear in mono in the public notices section of the classifieds. They only cost \$33 for a 5cm entry. Colour and larger sizes are also available at a reduced cost.

Please list my event as follows in the nexteditions of:

Peninsula News Coast Community News Wyong Regional Chronicle

Activity/event description:

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.....

Please either send your payment with this form or provide credit card payment details below and send to Central Coast Newspapers.

Here is my \$ by: Master Card Visa Card Credit Card

Number:

Expiry:

Cheque (payable to Central Coast Newspapers)

Request Invoice / or receipt

If you are wanting to pay by direct deposit, return this form completed and we'll send you an invoice with all the required details.